

CAPABILITY STATEMENT
Federal Government

Contact

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Core Competency

CommCore provides communications counsel and training to senior officials and spokespeople at federal government agencies.

- **Media Training**
- **Presentation and Speaker Training**
- **Message Development**
- **Congressional and Regulatory Testimony Preparation Training**
- **Crisis Communications Planning and Response**

Past Performance: Prime Contracts:

- **U.S. Chemical Safety Board:** Crisis Response Media Training for Investigators
- **National Institutes of Environmental Health Sciences (NIEHS):** Media Training for NIEHS Environmental Health Scientist for upcoming media interviews.
- **FDA Center for Tobacco Fellows via The Robert Wood Johnson Health Policy Fellowship Program:** Ongoing media training for senior members of RWJF Health Policy Fellowship Program
- **U.S. Food & Drug Administration (FDA):** Media Training for former Commissioner Dr. Margaret Hamburg to prepare for upcoming challenging Q&A and response to her role.
- **US Army Medical Materiel Development Activity:** Media Training for Senior Officials and Technical Subject Matter Experts at this Army unit dedicated to developing state of the art medical treatments for servicemen and women.
- **Government of Canada & Health Canada:** Crisis response counsel for the SARS outbreak in 2003
- **Government Accountability Office:** For over 30 years CommCore has worked with teams of GAO analysts on Briefing Skills for Managers, and for Congressional briefing preparation skills including situational analysis, problem solving, adapting data to specific audiences, and developing internal team processes and communications.
- **Pipeline and Hazardous Materials Safety Administration:** Crisis Media Training
- **U.S. Department of State:** CommCore has two current ongoing BPAs for training sessions, workshops and seminars for Undersecretaries, Ambassadors-Designate, Deputy Chiefs of Mission and career Foreign Service Officers. Focus has been on oral presentation and media training, and Congressional testimony.
- **U. S. Department of Agriculture:** Ongoing Presentation, Media and Writing Training for the Economic Research Service, and Media Training for the Agriculture Research Service.
- **National Oceanic and Atmospheric Administration (NOAA):** BPA Media Training for Senior Leadership.
- **National Transportation Safety Board:** Message Development and Media Training for NTSB Public Affairs.
- **U.S. Department of Justice:** Crisis media training for the FBI's counter-terrorism unit after 9/11, and media training for Community Relations Services in 2014.

Company Data

- **GSA Schedule:** GS-07F-0379V: Public Relation Services
- **Small business / SAMS**
- **Duns#** 009938833
- **CAGE#** 1TZJ8
- **SIC #** 8748
- **NAICS** 541820 611430 611699 541618 541990 541611
- **Accepts Credit Cards**
- **TAX ID** 52-1782459

Differentiators

- Headquarters in Washington, DC, with nationwide teams
- Conducted over 50,000 workshops worldwide since inception of company in 1985
- **Consultants** bring subject matter experience in healthcare, science, journalism, public affairs, public relations, and social media
- CommCore programs are supported by **extensive intellectual capital**. In addition to the best selling communications book *Get to the Point*, written by CommCore CEO Andrew Gilman, we have **authored hundreds of articles** on presentations, crisis, executive development and social media